# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO



## **COURSE OUTLINE**

**COURSE TITLE**: PRESENTATION GRAPHICS

CODE NO.: COM400 SEMESTER: Two /

**PROGRAM**: OFFICE ADMINISTRATION & COMPUTERIZED

**BUSINESS SYSTEMS** 

**AUTHOR:** R.LeBLANC/S.WRIGHT

**DATE**: JAN.2001 **PREVIOUS OUTLINE DATED**: JAN.'00

APPROVED:

DEAN DATE

TOTAL CREDITS: 4

PREREQUISITE(S): None

LENGTH OF 14 weeks

COURSE: 3 hours/week TOTAL CREDIT HOURS: 60

Copyright ©1998 The Sault College of Applied Arts & Technology

Reproduction of this document by any means, in whole or in part, without prior written permission of Sault College of Applied Arts & Technology is prohibited. For additional information, please contact Joe Fruchter

School of Business & Hospitality (705) 759-2554, Ext. 688

Presentation Graphics	2	COM400
Course Name		Code No.

## I. COURSE DESCRIPTION:

Effective communication through text, charts, graphs, and diagrams is key in the business world today. Graduates will be able to use presentation software to prepare effective visual aids to highlight information presented in meetings, seminars, or lectures. Emphasis is placed on the use of software but presentation skills will also be developed through the course.

## II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Create effective business presentations using presentation graphics software. (40% of course content)

## Potential Elements of the Performance:

- Create a visual presentation using graphics software
- Design a presentation type and style
- Use templates in creating a presentation
- Create customized styles
- Edit individual slides and their placement
- 2. Prepare speaker's notes and audience handouts. (5% of course content)

## Potential Elements of the Performance:

- Create and print notes/handouts
- 3. Convert existing information into a presentation. (5% of course content)

## Potential Elements of the Performance:

- Convert Word and Excel files into presentations
- Move and copy slides between presentations
- Apply advanced techniques such as branched presentations, selfcontained slide shows, and Internet integration. (10% of course content)

Presentation Graphics	3	COM400
Course Name		Code No.

## Potential Elements of the Performance:

- Create branched presentations
- Use hidden slides effectively
- Prepare self-contained slideshows for distribution
- Integrate Internet sites into presentations
- 5 Apply appropriate speaking techniques to business presentations. (25% of course content)

## Potential Elements of the Performance:

- Demonstrate public speaking by presenting a topic using:
  - Speaking clearly and appropriately for the situation
  - Language to inform and persuade
  - Nonverbal communication effectively
  - Visual aids fluidly

#### III. TOPICS:

- 1. Create a slide show
  - Overview of PowerPoint
  - Create a presentation automatically
  - Start with a blank presentation
  - Use outline view
- 2. Improve on the basics
  - Work with objects
  - Adjust lines, fill, and colour
  - Manipulate PowerPoint objects
- 3. Finish the presentation
  - Create charts
  - Create tables
  - Create flowcharts & organization charts
  - Add animation and slide show effects
  - Using Internet links
- 4. Oral presentations
  - It's not as bad as you think
  - Techniques for speaking
  - Skills in oral presentations
  - Vocabulary building
  - Work within a group

Presentation Graphics	4	COM400
Course Name		Code No.

Before and after a presentation

#### IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

<u>PowerPoint 2000 - A Professional Approach</u> by Sharon Fisher-Larson and Margaret Marple ISBN 0-02-805599-03

<u>Colorful Presentations - An Activity Workbook for Oral Presentations Using</u>
<u>Multimedia</u> by Marlene Lecompte ISBN 0-921282-65-6

Two (2) file folders labeled with student name and course code.

Three (3) pre-formatted 3 1/2" disks.

Mouse pad (optional but extremely desirable)

## V. EVALUATION PROCESS/GRADING SYSTEM:

## **Mid-Term Reporting**

S Satisfactory Progress

U Unsatisfactory Progress

R Repeat (objectives have not been met)

NR Grade not reported to Registrar's Office

#### **Breakdown of Final Grade:**

Assignments:	25%
Tests:	
Two (2) hands-on tests (50%)	
Two complete presentations (25%)	75%
TOTAL	100%

The following semester grades will be assigned to students in postsecondary courses: (Final Grade Reporting)

		Grade Point
<u>Grade</u>	<u>Definition</u>	<u>Equivalent</u>
A+	90 – 100%	4.00
Α	80 – 89%	3.75
В	70 – 79%	3.00
C	60 – 69%	2.00
R (Repeat)	59% or below	0.00

CR (Credit)	Credit for diploma requirements has been awarded.
S	Satisfactory achievement in field
Χ	placement or non-graded subject areas.  A temporary grade. This is used in
NR	limited situations with extenuating circumstances giving a student additional time to complete the requirements for a course (see <i>Policies &amp; Procedures Manual – Deferred Grades and Make-up</i> ). Grade not reported to Registrar's office. This is used to facilitate transcript preparation when, for extenuating circumstances, it has been impossible for the faculty member to report grades.

#### VI. SPECIAL NOTES:

## 1. Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your instructor and/or the Special Needs office. Visit Room E1204 or call Extension 493, 717, or 491 so that support services can be arranged for you.

## 2. Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post secondary institutions.

- The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.
- 4. Substitute course information is available in the Registrar's office.
- 5. Students should refer to the definition of "academic dishonesty" in the "Statement of Student Rights and Responsibilities". Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course, as may be decided by the professor. Talking with other students during the test will result in an automatic deduction of 5 marks per occasion.

Presentation Graphics	6	COM400
 Course Name		Code No.

- 6. Students are expected to be present to write all tests during regularly scheduled classes. In the event of a failed course grade, a supplementary test will be administered at the end of the semester to replace EITHER the lowest failed OR one missed test. The supplementary test is a comprehensive test drawing upon all of the material covered during the regular semester.
- 7. Each student will be required to keep a file in a designated classroom. This will facilitate the return of assignments, grades, and any messages the Office Administration faculty needs to relay to the students.
- 8. A disk labeled with the student's, professor's, and the course name MUST be available with the assignment. At the professor's discretion, disks will be checked. Students are advised to maintain at LEAST one backup of all files. A lost or damaged diskette will not be an acceptable reason for a late or incomplete assignment.
- 9. It is expected that 100 percent of classroom work be completed and submitted on time. A late assignment with an attached Extension form will be accepted if submitted within 3 calendar days of the due date and time. Ten percent will be deducted from late assignments automatically. Failure to follow this procedure will result in a zero grade for the assignment.
- 10. All work must be labeled with the student's name and the project information on each page. All work must be submitted in a labeled folder complete with a plastic disk pocket.
- 11. During testing, the program's on-line help may be available. Tests will not be "open book". Students must ensure that they have the appropriate tools to do the test (i.e. diskettes, pencil, pen, etc.).
- 12. Regular attendance is expected so the professor can observe work and provide guidance as necessary.

#### VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the instructor.

Presentation Graphics	7	COM400
Course Name		Code No.

## VIII. DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.